



For Immediate Release

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TRAVEL INDUSTRY ICON TO ADDRESS CARIBBEAN HOSPITALITY EXCHANGE FORUM



Gerard "Jerry" Inzerillo

MIAMI, Florida (August 5, 2016) - Gerard "Jerry" Inzerillo, CEO of Forbes Travel Guide, known and esteemed for his innovations and relationships in the tourism, hospitality, and entertainment communities, will be the keynote speaker opening up the Caribbean Hotel and Tourism Association's (CHTA) Caribbean Hospitality Industry Exchange Forum (CHIEF) in Puerto Rico from September 30 to October 2, 2016.

Inzerillo, who has a deep well of experience upon which to draw, will address the role the Caribbean plays in global tourism.

During his extensive career, Inzerillo helped to develop some of the world's most famous hospitality brands such as Atlantis, One&Only Resorts and Ian Schrager Hotels, and held leadership roles with Four Seasons and Hilton Hotels & Resorts.

Inzerillo was also a major player in the entertainment industry as president and CEO of IMG Artists, a global leader in artist management, performing arts and lifestyle events planning, managing the careers of more than 500 artists and producing 25,000 musical and lifestyle events annually.

"I look forward to being a part of these important Caribbean conversations," said Inzerillo, who will share how the region can rise to the challenges presented by the evolving hospitality and tourism landscape, and capitalize on exciting new opportunities.

Prior to IMG, Inzerillo was president of Kerzner Entertainment Group, where he raised the visibility of the company and the profile of its properties in the Bahamas, Dubai, the Indian Ocean, Mexico, Morocco, Africa, Mauritius and Maldives. Inzerillo oversaw the production and launch of several legendary properties, including the opening of the billion-dollar Phase III of Atlantis in the Bahamas in May 2007 and the \$1.5 billion Atlantis-Dubai on Palm Island in 2008, which received worldwide media coverage and was featured on the cover of Newsweek. He also served as chief operating officer of Sun City, the unique South African resort complex built by Sol Kerzner.

As founding president of the Morgans Hotel Group, later rebranded Ian Schrager Hotels, he conceptualized, opened and positioned such avant-garde properties as Morgans, Royalton and Paramount in New York; the historic Delano in Miami Beach; and Mondrian in Los Angeles.



The Caribbean Hospitality Industry Exchange Forum (CHIEF) will be held at the El Conquistador, a Waldorf Astoria Resort, in Fajardo, Puerto Rico.

About CHIEF

CHIEF incorporates a variety of educational tracks led by experts from many travel, tourism and hospitality industry segments, and features round table panels with one-on-one discussions on Environmental Sustainability, Operations, Sales and Marketing, and Technology. CHIEF is staged by the Caribbean Hotel and Tourism Association (CHTA) in conjunction with host sponsors the Bonnier Corporation, Interval International and JetBlue Getaways; platinum sponsor Travelzoo; and gold sponsors AskMe Inc., Clear Channel Airports Division, Johnson Controls, OBM International, Oracle Hospitality, Rainmaker, SiteMinder, STR, TravAlliance Media, Tropical Shipping and TSA Solutions. For additional information about CHIEF, visit www.chtachief.com or call +1 305 443-3040.

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